

# EVOTING OPTIONS



Carleton University - January 26, 2010  
Dean Smith – President



# Who we are . . .

## Intelivote Systems Inc.

- A world leader in “Anywhere Voting” solutions
- Dartmouth, Nova Scotia based company – 2003
- A leading provider of alternative voting solutions in Canada and internationally.
- Subject matter experts in electronic voting in a full range of areas including voting security, legislation, procedures, and event management.



What we do . . .

“Give voters a choice”



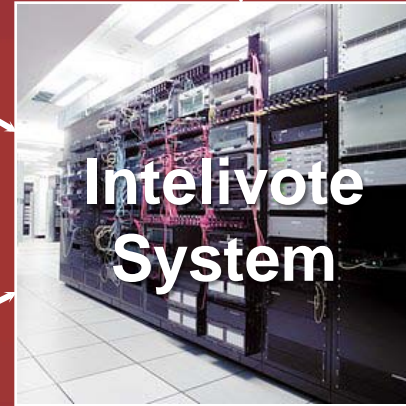
Intelivote Systems provides a seamless integration of traditional polling station voting with an electronic voting solution which includes telephone and internet voting.

# Election Officials

## Candidates



## Auditors



## Electors



## Voter Help Center



## Intelivote Control

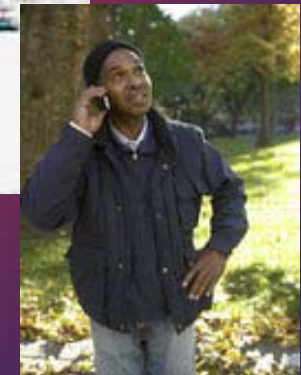


# Voter Information Letter

Each individual on the Final list of Electors receives a Voter Information Letter containing instructions on how to cast their ballot and their electronic voting credentials (PIN).



After receiving their Voter Instruction Letter voters connect to the voting website or call the 800 number . . . from anywhere.

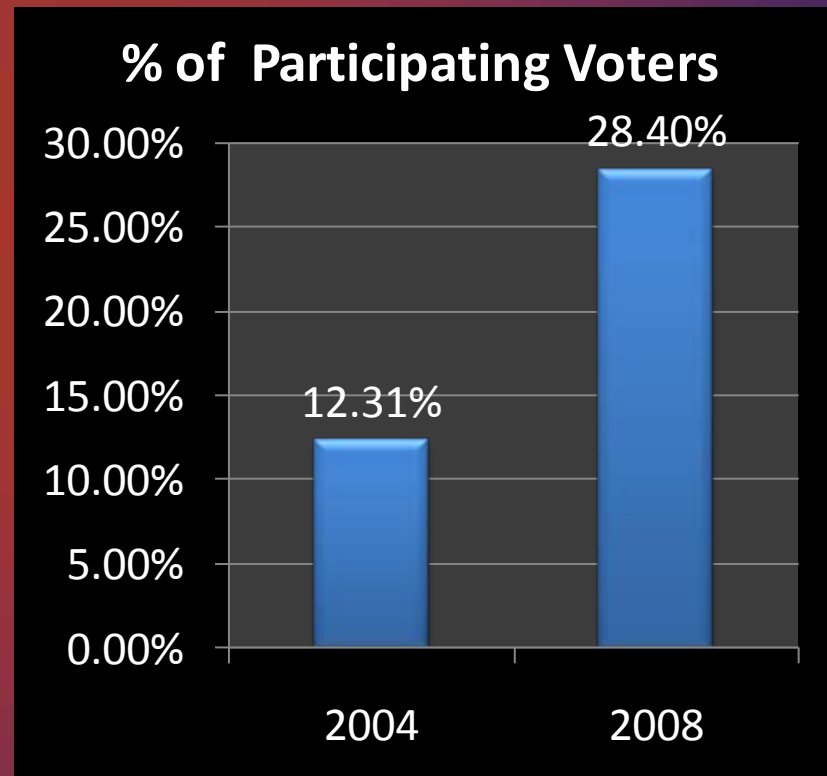


# Halifax Regional Municipality Municipal Election 2008

## 2008 HRM Election

- 3 days to advance e-vote, October 4-6
- Election day October 18 (12-14 days after e-vote)
- 2004 advance poll turnout 15,386 (12.3%)
- 2008 advance e-poll turnout 28,709 (28.4%)
- Created a struck-off list

## Advanced Poll Voting



# HRM Election 2008 & 2009

## 2008 District 6 – Mayoralty E-Vote Advanced Poll Only

## 2009 District 6 – By-Election E-Vote Advanced & Election

Age	ELIG.	VOTED	WEB	Age	Diff	WEB	TEL	MAN	% Part.
18-19	39	9	2	18-19	14.9%	42	4	6	38.0%
20s	1,699	195	84			191	35	27	15.9%
30s									21.1%
40s									33.1%
50s									40.1%
60s	1,581	826	221	50s	-1.0%	464	130	242	50.5%
70s	1,116	628	92	60s	-1.7%	192	147	311	57.3%
80s	502	211	17	70s	1.0%	53	67	106	44.3%
90s	72	11	0	80s	2.3%	3	7	6	22.2%
UK*	239	207	8	90s	6.9%	0	0	1	1.1%
Total	12,384	4,405	1,165			2,604	660	1,133	35.2%

**2008  
29.7% E-Voted**

**2009  
74.2% E-Voted**

# Canada's eVoting Situation

- Since 1996 eVoting allowed – Ont. Municipal Elections
- In the 2003 & 2006 Municipal Elections in Ontario alone, 33 municipal elections used Internet and/or phone voting.
- With the exception of the UK and Switzerland, more legally binding municipal eVote elections (telephone and/or Internet) have taken place in Canada since 1997 than anywhere else . . . . In the world.
- Most provinces in Canada have “Alternative voting or vote counting” options for conducting municipal elections . . . . Canadians are currently voting online.
- . . . add political leadership races and union elections . . . then millions of Canadians have successfully voted in an online election using internet and telephone voting.



# eVoting Questions

- Why are Canadians so open to eVoting?
- Who is more apt to use eVoting in a voting event?
- When are most voters apt to cast their ballot online and why?
- When offered the choice of a phone vote or internet voting, what do voters choose? Why?
- Does the convenience of eVoting impact voter decisions on candidate selection?



# Why Electronic Voting – Canadian Clients

- Voter choice and flexibility
  - Military, business travelers, students, snowbirds, non-resident voters, disabled or infirmed
- Immediate, Auditable Results
- Voter intent clear – No spoiled ballot issues, positive ballot confirmation
- Environmentally positive, Green House Gas reduction
- Addresses accessibility requirements
- Positive impact on voter participation
- Cost effective – Reduces
  - polling staff, rental of locations/scanners, printing costs, overtime/administrative effort



# Thank you



inteli√ote systems inc